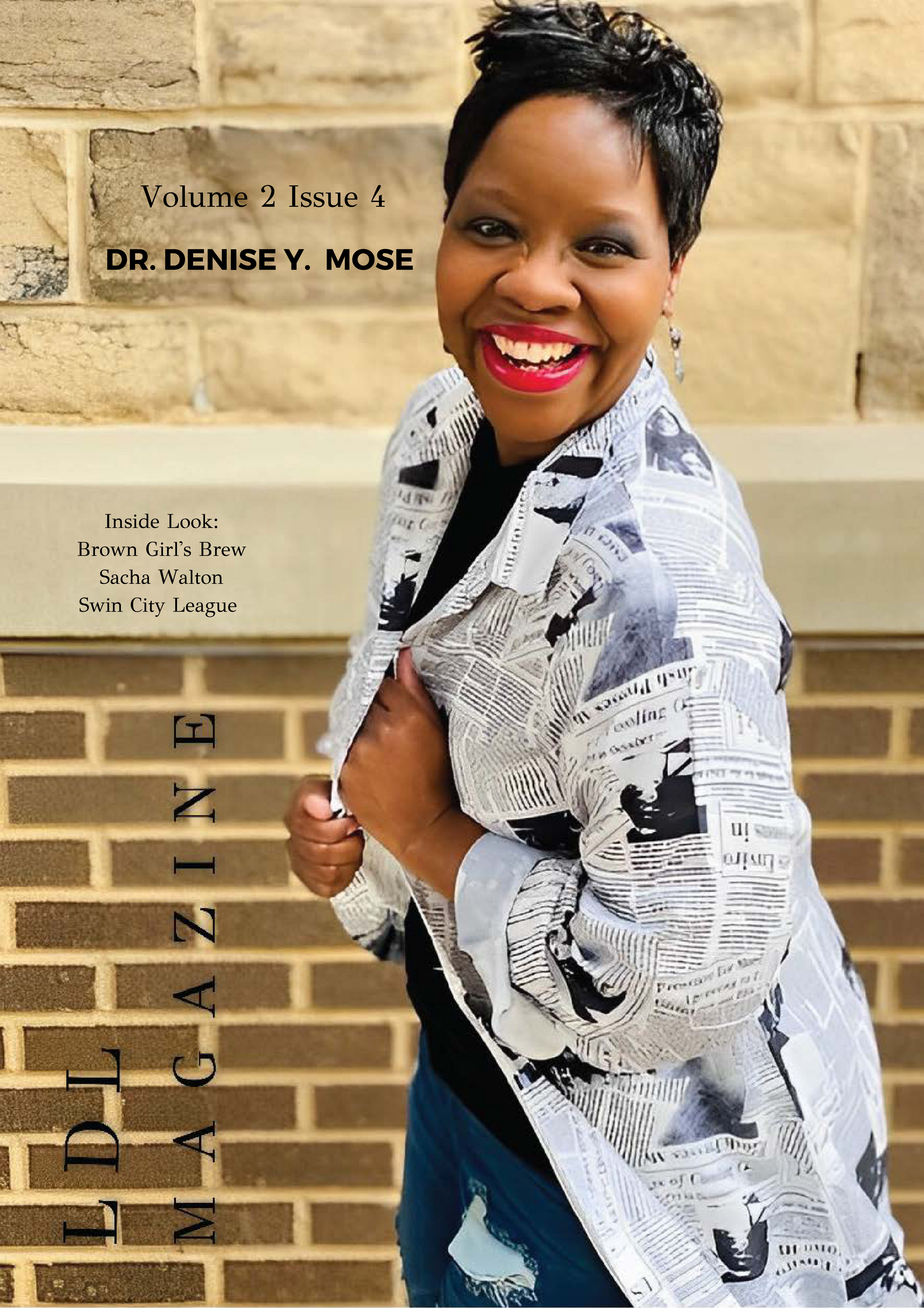

LDL MAGAZINE

Volume 2 Issue 4

DR. DENISE Y. MOSE

Inside Look:
Brown Girl's Brew
Sacha Walton
Swin City League

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LDL Magazine

Letter from the Editor

It is spring season! Spring is a time to reflect, embrace, and grow. LDL Magazine's April 2023 issue is all about authors, narratives, inspiring entrepreneurs, sports, and more. Grab your favorite spring drink. Enjoy the read!

Love,
Le'Marqunita De'sharay Lowe (LDL)

Dr. Denise Y. Mose

Media Personality, Host, Writer, & Producer

Dr. Denise Mose

When did you begin your author journey?

I was completing my Doctorate degree. As I got closer my Dean said, “You need to publish this”! Honestly, I just wanted to graduate, due to the stress of having to defend my dissertation. At that time, Lillian Brown Seays, was the Publisher of ONYX Magazine. I took my three chapters to her and I just knew she would laugh at me — she didn’t! She published my book and organized autograph signings. Here we are four books later!

You have a book titled "Blind Faith: My Life-Changing Journey In China". What is a synopsis of the book?

Immersing yourself in a culture that is not your own and committing to that journey for over a year is not your everyday logic. I loved each moment in China. I lived in Liushi, China, which is about four hours from Shanghai. The experience still astounds me to this very day. I mean, I moved 8,000 miles from home to take a chance on myself and the unknown! I believed in myself and knew I could do this once-in-a-lifetime year abroad. I was given complete autonomy as to how to teach: Western Culture, English, Slang, Business Etiquette and Communications. Several students still email me on a weekly basis. Because of all these reasons and many people asking about my experience, “Blind Faith” was born.

What are some words of advice you can give to future authors who want to publish?

First, identify what story you are trying to tell. Second, writing a book is a personal journey so don’t rush. Third, secure a great editor and be willing to accept criticism. Do your homework on a great publishing company or venture out to self-publish.

Can you tell us more about your podcast "Self-Discovery on Sunday with Dr. D"?

Ahhhh! This is my joy!!! When the pandemic hit, I could no longer travel. My D-Team (Publicist, Agent, Web Guru, Intern) and I wanted to stay creative. They suggested that I host my own podcast as a weekly show. At first I did not love the idea, however; the more they pitched this concept, I was on board. This is a space where I break everything down about life and I’m the example. My audience emails me daily on various topics to discuss and now we are in over 30 countries!!! Due to my rapid growth, I was honored with a Billboard in Times Square, New York City for 3 weeks! My face in TIMES SQUARE!!! After that global exposure, a few sponsors have joined me and the collaboration has been a blessing. My podcast is now on EVERY STREAMING PLATFORM!!!.

KEEP UP WITH

DENISE Y. MOSE

MEDIA PERSONALITY, HOST, WRITER, PRODUCER

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ESSENCE
Disney DLA

TEDx
UniversityofSo
Afric
BLIND Faith
My Life-Changing Journey to Christ
DR. DENISE Y. MOSE

What type of topics do you talk about on your podcast?

Literally EVERYTHING!!! Self-Motivation, Determination, Being Overwhelmed, Celebrating Success, Learning to Say “No”, Creating New Circles and Love.

Are there any challenges you’ve had being both an entrepreneur and author?

Absolutely!!! First, realize that something in your life needs to change. We all know when something is off and it’s key to not avoid that feeling. Blind Faith is jumping into something and having no clue as to how it will work out, yet deep down inside your core you KNOW it’s going to be great. I did not speak Mandarin, I had no family in China, and I’d never been there - yet, I was so beyond READY!!! Once I lived in China for three months, I traveled to Hong Kong. By the summer, Thailand was added to my list. As I completed my year I flew to the following: Taiwan, Beijing, Shanghai, Shenzhen, India, Singapore and Dubai!!! It was the best year of my life! Being an Entrepreneur is an investment of money, time and even doubt. There will be people who won’t believe in you so it’s paramount that your self-worth is high.

You also love fashion! Describe your fashion style.

I would say my style is Fashionable yet Functional! Latoya Hayden is my Stylist, and she explores various looks on me depending on the event. Style is personal so it’s really your personal glow that comes through in the wardrobe.

Outside of writing, what are some other hobbies that you enjoy?

I’m an undercover Iron Chef. Cooking is extremely calming to me and allows me to relax. I enjoy the pots boiling, cutting vegetables, sautéing poultry, and fixing a very good adult beverage.

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Denise Y. Mose

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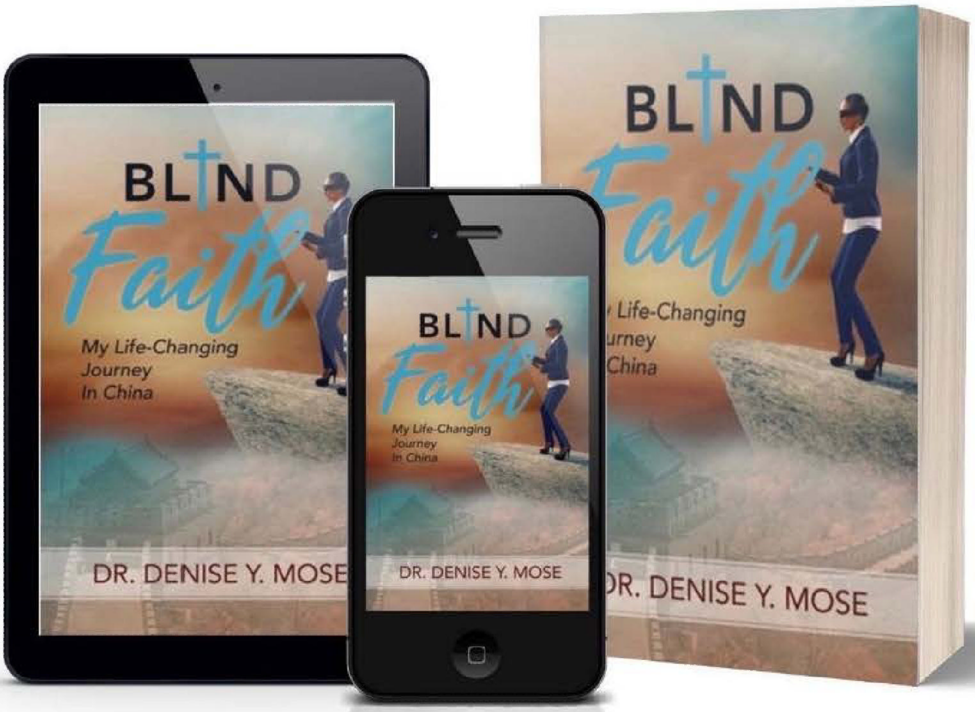
BLIND Faith
My Life-Changing Journey In China
DR. DENISE Y. MOSE

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She Is Dr. Denise

Swin City League

Tony Swindle

SWINCITY
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LEAGUE

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LEAGUE
SWIN CITY LEAGUE

Swin City League

What motivated you to start Swin City League?

We saw a void within our community with certain things. There was a lot of division among the community. We created our organization to bring our city together.

Why is literacy important to you?

Educating our youth and our adults is key to building the future. We have learned that everyone can learn from the future and the past.

Where are you located?
Dallas/Fort Worth, Texas

What age groups does your league serve?

We serve boys/men and girls/women from third grade up to professionals.

For people who might not understand how a league operates, can you explain how your league prepares athletes for success?

We are the only league in Dallas/Fort Worth area that NBA and college players are able to play in without getting in trouble or fined. Players such as Emmanuel Mudiay and Isaiah Austin that were 1st Round draft picks, and Justin Dentmon that played NBA/overseas and with the Ice Cube Big3. Chicago Bulls Carlik Jones, Atlanta Hawks Donovan Mitchell, Antonious Cleavland former Dallas Maverick currenting playing in Australia. Andrew Jones from UT Austin player, Leukemia survivor and current overseas player. Erick Neal hometown hero current Allstar overseas player.

Many G-League players, current overseas players like Jayla Johnson, current WNBA/Athlete Unlimited player Odyssey Sims, Akil Spimpson former pro local community liaison. Andrea Riley former WNBA first rounder, Nikkie Green current overseas player. Bride Hopoate, who plays in Australia, comes to Dallas to play during the offseason. College players like TCU Mike Miles, Micah Peavy, Harvard's stand out Harmoni Turner, BIG12 analyst King McClure.

SWINCITY

SWINCITY
23
LEAGUE

Swin City League

We provide all things that basketball has to offer, from playing the game, from teaching the game, media education, statistician, and more.

Our league develops players mentally and physically at a very young age to help them understand the fundamentals of hard work, sportsmanship, and competitiveness for self-development.

Then we have the high school side where we provide the exposure of what college has to offer if they are looking for a basketball scholarship.

Then we have our pro side. The pro side is different from everything else. We provide a safe place for pros to work on their game during the off season. Our pro side gives our youth a chance to see pros that play in the NBA, college and pros that play overseas, and give youth a chance to see them play that can't afford to go to a regular season game.

How can people partner with you and financially support your organization?

They can reach us by email or call us 1-214-938-7273

Are there any challenges you've had to overcome growing your community organization?

Some of the biggest challenges have been primarily financially because we help at-risk youth.

What are some words of advice you can give to future CEOs who want to launch a community organization or non-profit?

The biggest lie we have been told is, "It is not that simple. It is that simple". Just figuring it out simply comes with mistakes.

Outside of your business, what are some other hobbies that you enjoy?

I spend time with my family. I enjoy the outside and art.

SWINCITY
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LEAGUE
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SWINCITY
4
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Sacha Walton

Business Strategist, Author, Podcaster

Sacha Walton

Hello Sacha! Can you tell us more about SWI Management Group?

Hi, absolutely! SWI Management Group is a strategic business planning and event production company. It was formed in 2013 as a subsidiary of Sacha Walton Innerprise, LLC and it's the heart of what we do.

My company has been afforded many amazing opportunities that contributed to stable growth within the event industry and the development of other businesses.

In 2018, the company became the full-time source of income by including government contracting within our event portfolio. SWI Management Group has clients representing global corporations, government agencies, private organizations, non-profit organizations, and our signature event Business Plans and Mimosas. We have also been the source behind the strategic business planning, development, and management of fitness businesses, an ABA basketball team, and other small business owners looking for strategic planning and marketing to grow their businesses.

A pivot occurred in the business back in 2020 due to the pandemic. The business was relaunched with a personal brand in December 2021. Now SWI Management Group is a division of a business ecosystem that includes me as the face of the brand.

For people who might not know what a business strategist does, can you describe what services you offer?

Sure, I would love to share more about being a business strategist. I believe people get a strategist mixed up with being a coach. A business strategist looks at business development with an analytical viewpoint, and foresight by seeing the bigger picture by thinking in terms of sustainability and longevity. Business strategists give strategies, insight, tactics, and clarity built within the action steps provided to the client. This is what I provide as a done-with-you and done-for-you service to my clients. The services we provide are business audits, business plan development, marketing and branding strategies, and more. We love catering to a customized service for our customers because business is not a cookie-cutter experience.

I help entrepreneurs, primarily women, and creatives, start and grow sustainable businesses with a strategic process in business planning, marketing, and branding that drives results while managing mental wellness.

We start our ventures that create legacies and increase our financial status. My passion for helping other entrepreneurs has grown since the 2020 pandemic. Over 200,000 businesses were closed due to COVID-19. My mission for 2023 is to help 200 business owners build a strong foundation that withstands the changes in our society through proper business planning.

LIVE

HOTLINE BLIN
LOCAL CALL
LONG DISTANCE
CROSLEY
LOCAL CALL
LONG DISTANCE
CROSLEY

Sacha Walton

You have a podcast called "According 2 Sacha". What are some topics you talk about on your podcast?

According 2 Sacha Podcast is one of my brand assets. We empower entrepreneurs with our platform with different business and mindset topics. It is our culture to involve holistic entrepreneurship because it takes the total person; mind, body, and spirit to show up for the success of your business. Our weekly series, Conversations, is where we interview other entrepreneurs to discuss their impacts on their industries, local communities, and globally.

We have interviewed people like Professional Afro-Latina Surfer Nique Miller, Liana Zavo, founder of Zavo Media PR, Dr. Letitia Wright and so many other powerhouses, disruptors, and trailblazers. We have also been “live on location” at conferences and in Houston, Texas.

According 2 Sacha Podcast is a video/audio podcast, and you can find us on all major social media and streaming platforms like YouTube, Facebook, Spotify, iHeart Radio, and more. I can’t wait for what we unleash next in our business media portfolio.

Why is being a mental health advocate important to you?

As entrepreneurs, I believe we don’t value the importance of mental wellness in our everyday lives. Mental health in entrepreneurship is a real thing and it’s not talked about in a “niche” way when it comes to entrepreneurs and business owners. It became very important to me because of my own personal experience with dealing with the negative impacts the pandemic had on my business. It was a rough place for me, and I had a true battle with functional depression. It was like wearing a mask with a smile while caving on the inside.

I couldn’t show up for others in business like I usually do. Navigating through the unknown was uncomfortable for me. Through prayer, resilience, and perseverance I was blessed with the strength to regain control and face the problems which later turned into a blessing in disguise. An entrepreneur’s journey is not only about business, it includes integrating a balance of family and social life, other responsibilities, as well as prioritizing self-care and self-love. Burnout occurs when we have functioned outside our capacity which leaves us empty as entrepreneurs.

I speak on this topic often, in fact, I was in Paris in October 2022, speaking at a women’s conference about mental and entrepreneurship. I decided to use my story, being vulnerable to impact change through transparency and empowering others.

Sacha Walton

When did you begin your author journey?

Whew, I began my author journey in August 2021, and my first book was released in May 2022. I can still remember sitting in front of my laptop hesitating to click submit. Books are an excellent marketing tool and as an asset, it helps to bring in a different stream of income. When one is establishing a brand, showing up as an expert is important and a well-written book will help you on your journey. In the past, I played around with the idea of writing books. In fact, I started writing two books in the early 2000s, but I pushed them to the side. I'm quite sure like many other people, there were fears and procrastination surrounding my desire to complete the books. However, I made it with a newfound confidence that has made me an accomplished author with a global presence and an Amazon best-seller.

What are some books you published?

I am the author of Beyond The Music: A Music Artist Entrepreneurship Guide; co-author of the Amazon Best Seller "OWN IT" Anthology; and my passion book – The Ugly Truth About Entrepreneurship: Keys To Managing Mental Wellness. I am also a contributing writer for Authority Magazine, Own It Magazine, Underground Music Collective, and other published articles as well as being quoted in five articles in Forbes.

Outside of your business what are some other hobbies that you enjoy?

I love traveling. I've started collecting hotel key cards from every stay. I work out a lot and boxing is my favorite. Painting and being creative bring me so much peace. I LOVE going to the beach. I can sit out there for hours in the sun, enjoying the waves, watching the birds, and soaking in the atmosphere. Helping people is a thrill for me and I truly enjoy assisting people with their businesses. I enjoy spending time with my family, friends, and loved ones.

Have you had any challenges growing your businesses?

My most challenging time in growing my business was when I experienced a setback during Covid-19. Being stagnant after scaling 6-figures is not easy to deal with. In many ways, we all have growth challenges, but breaking through the ceiling allows you to exhale. Another challenging moment in my business was within me. I had to make the decision to step outside of my comfort zone. The obstacles and challenges we face aren't always external. I'm very happy with overcoming my internal challenges and showing up as a brand leading my business has been exciting. The growth my ecosystem is now experiencing is not only beneficial to my bottom line, but my visibility has tripled. My growing pains worked out for my good.

Trust
Your
Dopeness

Trust
Your
Dopeness

Sacha Walton

What are some words of advice you can give to future entrepreneurs and authors?

My advice to future entrepreneurs is to understand that entrepreneurship is a journey and not a race. Although people are exceeding at different speeds and levels, understand what will work for you and your business. Know what you want. Get rid of the limiting beliefs and fears. Most importantly don't skip the process. There are way too many people starting businesses with only a few steps. To have longevity in your business, you must be strategic with a plan and a process. Having a brand and sales strategy will help you to become profitable, but a strategy will take you into longevity. Don't live in the moment for business, think long-term. For authors, I would say, own your ISBN#, and consider your title and cover before publishing. Be strategic. Don't let fear stand in your way. For everyone, don't be afraid to invest in help from individuals who are qualified to help you grow further. Remember, to always "Trust Your Dopeness".

Sacha Walton

Follow at:

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Sacha Walton

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www.swimgtgroup.com

YouTube:
Sacha Walton

Brown Girl's Brew

The Brew Mistress

Photographer: @nickcarterthephotographer
Videographer: @oose_dolla
Makeup artist: @anjelique.skin & @sephora
Aesthetician: @tanyathomasskinclinic
Hair (braids): @slayed_by_masa
Management: @newyorkwins

BROWN
GIRL'S BREW

Brown Girl's Brew

What inspired you to start Brown Girl's Brew?

My parents are my biggest inspiration. Their diligence and perseverance have instilled in me a deep sense of respect for hard work and an unwavering dedication to my craft. It is through their example that I have been able to pursue my deferred dream of creating the finest craft beer possible. I am deeply grateful for my family's unwavering support and inspiration.

What does your business name "Brown Girl's Brew" represent?

We represent all people of color, those groups who have been disenfranchised and the ones that support the advancements of minorities. Our aim is to establish ourselves as a household name, not only for the quality of our beer, but also for the movement we represent. As people of color, we have created and innovated numerous industries that we no longer have a strong presence in. By establishing a successful and thriving craft beer product, we hope to create a larger footprint in the industry and show that we are not only capable, but also deserving of a place at the table.

How would you describe the flavors of your beer?

At Brown Girl's Brew, we take our craft seriously, and it shows in every sip. From the unique flavor combinations to the highest quality ingredients, we strive to create beers that are as distinctive as they are delicious.

Inspired by my mom's home bakery in Chicago, we recently launched our Carrot Cake beer. It's a beautiful amber ale that captures the essence of the cake with its unique blend of spices and aromatic flavors. Through extensive surveys in 4 states, we've received an overwhelmingly positive feedback - a testament to the quality and craftsmanship that goes into each and every can of our beer.

What sets our Carrot Cake beer apart is that it has a hint of sweetness, not heavy or guilt-inducing. As a consumer myself, I wanted to create a product that allows you to indulge in dessert flavors without any of the drawbacks. That's exactly what we've accomplished with Brown Girl's Brew.

For the upcoming summer season, we have an exciting surprise in store - Lemon Pound Cake beer. While we won't reveal the style of beer just yet, we can guarantee that it won't be a Sour. Trust us when we say that it'll be worth the wait.

In the fall, we'll launch our Banana Pudding beer and for the winter, our German Chocolate Cake beer. Both are sure to be crowd-pleasers with their rich, indulgent flavors and smooth, satisfying finish.

BROWN
GIRL'S BREW

BROWN
GIRL'S BREW

Brown Girl's Brew

Where is Brown Girl's Brew located?

Brown Girl's Brew is currently co-brewing with a dynamic and talented team located in New Jersey. We are thrilled with this ideal location, as it provides us with the perfect platform to pursue our passion for crafting exceptional beers that are both delicious and unique, while building brand awareness. While Brown Girl's Brew is self-funded at the moment, we are confident that with our exceptional quality of craft beer, along with our dedicated team, we will soon have the capital to build out our own space. This will enable us to create an environment that inspires and empowers aspiring beer makers and brewers to carve their own path in this exciting and dynamic industry.

If you could create the perfect meal or snack to go with your drinks, then what would the menu look like?

Although I'm a self-proclaimed food enthusiast, I can confidently say that creating the perfect meal or snack is an art form that requires attention to detail and a passion for culinary excellence. When it comes to desserts, nothing beats a classic carrot cake or lemon pound cake. These two offerings will pair well, with soups, salads, all proteins, as well as complement your favorite desserts. For a snack, I love to drink Carrot Cake with some of my favorite cheeses, popcorn and nuts.

Are there any challenges you've had to overcome building your craft beer brand?

There's been some obstacles and roadblocks along the way. From securing the necessary licensing and permits to creating and marketing my products. However, these challenges are simply growing pains of entrepreneurship. I've learned that having an alternate plan or backup is crucial to overcoming any/all obstacles that may arise. The key is to know your business and be proactive. These are some of the steps you can implement to mitigate losses and lessen risks.

Why is minority-owned representation important to you?

Minority-owned representation is not just important to me, it is crucial to our society. Historically, minorities have been underestimated and underrepresented in practically all areas of life, and this has resulted in missed opportunities and undervaluation of their contributions. However, minorities are powerful and empowering. The more we have representation, the more valuable we are collectively. Having representation in all industries and sectors fosters positivity and shows growth. It allows us to be heard, seen, and recognized for our talents and potential. It also inspires the next generation to believe in themselves and strive for greatness.

Additionally, having female representation in the brewing space is equally important. It allows other females to know that they can be supported and elevated within the same industries as our male contemporaries breaking down gender barriers and achieving true equality.

BROWN
GIRL'S BREW
ROWN
RL'S BREW

OAXACA OLD FASHIONED - 16
NEGRONI SBAGLIATO - 15
HONEY BADGER - 16
THE MONTENEGRO WIDOW (MANHATTAN) - 15
THE LAST WORD - 15
ILEGAL MEZCAL MARGARITA - 16
ESPRESSO MARTINI - 15
SMOKEY THE BEAR - 16
LAGUNITAS
BROWN GIRL'S BREW

HONEY BADGER - 16
THE LAST WORD - 15
ESPRESSO MARTINI - 15
SMOKEY THE BEAR - 16
BROWN GIRL'S BREW

Brown Girl's Brew

What are some words of advice you can give to future entrepreneurs who want to start their own beer product and/or open to brewery?

We need to understand that we are built to win! As an entrepreneur, you need to have a winning mindset and believe in your abilities to succeed. However, success doesn't come without effort, and it's imperative to do your research thoroughly. Conduct market research, follow brands you admire, learn from their failures and success stories, understand the industry, have a plan A, B, & C, and identify your target audience. This will help you create a business plan that aligns with your goals and objectives.

Another valuable piece of advice is to join a group of like-minded individuals, especially in the field that you're seeking to be in. I've found that strangers within the brewing community who genuinely want you to succeed are willing to help. Don't be afraid to ask questions, keep asking, and write these things down using pen and paper. It helps to have a record of the valuable insight and information you've gathered along the way.

Outside of your business, what are some other hobbies that you enjoy?

When it comes to hobbies outside of my professional life and business, I am passionate about a few key activities.

First and foremost, I am an avid reader. I devour everything from classic literature to contemporary non-fiction, and I believe that reading is an essential way to stay informed and engaged with the world around us. Whether it's a quote or a full-length book, I love the way that words can transport us to new places and help us see things from a fresh perspective.

In addition to reading, I am also committed to staying active and healthy. I am a huge fan of hot yoga, and I am looking forward to getting back into Pilates soon. Exercise is a vital part of my routine, and I believe that it's important to take care of our bodies as well as our minds.

Of course, everyone needs some downtime, and for me, that often involves watching TV. I know it may not be the most glamorous hobby, but I have to admit that I've captured some amazing ideas from certain shows. Whether it's a compelling storyline or a relatable character, there's always something to learn from good television.

Finally, I am a big believer in the power of travel to refresh and rejuvenate the spirit. While I've been fortunate enough to visit many amazing places around the world, my safe place is Arizona. There's something about the wide-open spaces and endless sunshine that always makes me feel calm and centered.

Overall, I believe that cultivating a variety of interests and hobbies is key to leading a well-rounded and fulfilling life. Whether it's reading, exercise, TV, travel, or something else entirely, the important thing is to find the things that make us happy and keep us engaged with the world around us.

HONEY BADGER - 16
MONTENEGRO WIDOW (MANHATTAN) - 15
THE LAST WORD - 15
ILEGAL MEZCAL MARGARITA - 16
ESPRESSO MARTINI - 15
MR. BLACK, GREY GOOSE, ESPRESSO
SMOKEY THE BEAR - 16
BROWN

BLUE COAT DRY GIN, MARASCHINO
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Angelnailz

Melissa Baldenegro

Angelnailz

Your company "Angelnailz" is a unique name! What was the inspiration behind your company name?

The inspiration behind my company name is my Dad, Angel Baldenegro. It was very important that my name had a meaning to it. Most nail artists I knew of at the time all had the same name, which usually always consisted of the word "nails", and their own name. Even though I'm the one behind the desk doing all the work, I wanted to dedicate my journey to someone who meant the world to me.

Unfortunately, my dad passed away when I was 12 years old. It was the most painful time of my life. He was my best friend, he was the most down to earth person, and anyone who knew him knows he was always the funniest person in the room. He loved drawing, and he was so good at it too. I remember we would color in a coloring book when I was little. His side was so perfect and neat, and mine was of course a mess. Also, he would create these collages with my name right in the middle and draw beautiful pieces of work around it. To finally tap into my artistic ability, and create what I like to call pieces of art on a mini canvas, means so much to me because I just know he would be so proud. Some people do get confused and think my name is Angel, but it gives me the opportunity to tell people who I do this for.

When did you know that you wanted to become a licensed nail tech?

When I started my nail journey I really had no idea how far I wanted to take it. My best friend, Ariana Smalley, gave me the idea of doing nails because she found interest in it first. I took it a lot further. Once I started to notice how much support I was getting and the potential I had behind my work, I knew I needed to get my license.

How do you find clients for your nail services?

I find clients mainly through word of mouth. Instagram is also another resource I use, but I find word of mouth is more resourceful. Marketing is very important in the nail industry, and putting yourself out there is something you always have to do. I keep business cards with me all the time. If I see someone with nails, then I hand them a card. If I hear people talking about nails, then I'll hand them a card.

Angelnailz

What type of nail designs and styles is your aesthetic for your nail artistry?

I consider myself a very versatile nail artist. I've touched base on pretty much every type of design. I do notice most of my clients getting French tip designs very often so I could say I specialize in that specific design, which I'm perfectly fine with doing because I'm very proud of my frenchies. Also, I'm very open to doing any design for my clients. I believe I'm able to adapt to new nail trends really well. I find that it is very important to know what trends are in style at the moment, and stay ready to have all the supplies necessary to achieve the nail set.

Do you sell any nail products on any websites or salons?

Unfortunately, I do not sell any products. It is definitely something I've thought of doing, but not at the moment.

How can future clients book an appointment with you?

Future clients can book with me through Instagram @angelnailz._ which I have my booking site linked to in the bio. I do require every client to read my policy to ensure both of our safety. If any questions pop up, then everyone is more than welcome to send me a direct message. I'll get back to it as soon as possible.

Fashion and nails go hand and hand! Do you have a favorite outfit and nail design/color that you wear often?

Personally, I wear white and nude short french tips most of the time. I think there's nothing that doesn't go with frenchies. Unless it's my birthday or holiday, I will do something extra to match with my outfit/aesthetic. There is such a simple and classy look to them that I'm obsessed with and it will never go out of style.

Have you had any challenges growing your company?

I think in this nail industry everyone has their struggles. In the beginning, I believe it is the most difficult because you're barely figuring out if you even want to take this seriously. I often found myself wondering if all the stress was worth it. Social media was the biggest things for me. I looked at my likes as if they were a rating at one point. It used to tear me up. I started to make reels and videos more. Once I started to see that people really liked them, I made more and more. That's how I grew my following, by making reels and tutorials. What I found interesting was that the content that I thought wasn't good enough, I would post it and it would get the most love. It's a lot of work, but all worth it in the end.

Outside of nail artistry what are some other hobbies that you enjoy?

I love to cook and bake. I love to travel. Food is one of my favorite things on Earth. I love making new recipes I've never tried. Also, I love cooking for people. It makes me really happy. I haven't had the chance to travel much this year, but it's my favorite thing to do, especially with friends. I believe life is so short we shouldn't waste it staying in the same city we know.

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Chateau Beauty Studio

Eyelash - Nails - Tattoo - Massage

Chateau Beauty Studio

What inspired you to start Chateau Beauty Studio?

We started the company with people who love art. We see nail art as something splendid and delicate. For us, nails are like a canvas that we bring anywhere and everywhere to express our character. Through delicacy that we pour to the nail enthusiasts, we want our customers to embrace themselves through the beauty of nail art they perceive.

What kind of products and services do you offer with Chateau Beauty Studio?

Our main focus is nail art. We use Korean nail products with a great quality to give the best service for our customers. By doing a partnership with a beauty artist, we also have plenty of various menu items beside nails. We provide another service for lash extension, lash lift, eyebrow architecture, massage, and hand poke tattoo.

Do you have a favorite nail design?

We explore many designs on nail art, especially minimalist and maximalist designs. Minimalist designs are the ones that scream less is more. Maximalist designs can bring out more of the customer’s expression.

Are there any challenges you’ve had to overcome growing your beauty studio?

First, building the compact team is the key! We believe through great teamwork we can bring a lot of headway for our beauty studio. To shape great teamwork we must get through trials and errors from our human resources. Second, by selling service work, we know that customers that come to us have a lot of different personalities. Therefore, being adaptive to their personality is also another challenge in the service industry.

How can future clients book a session with you?

Future clients can go to our social media ppags Instagram and Tiktok @chateaubeautystudio, and through our Whatsapp business. They can contact us for an appointment and book a session with our beauty artist.

Can you provide us with a beauty tip to keep the eyebrows and eyelashes healthy?

To keep our eyebrows and eyelashes healthy we recommend using olive oil to massage brows and the eye area . Massage helps to smoothen blood circulation. The olive oil formula can help strengthen the roots by making it thicker and appear healthier.

Chateau Beauty Studio

You have some beautiful reels on Instagram! How has social media helped to expand your company?

We use Tiktok and Instagram to deliver our message through reels and photos.
Sometimes we give tips and tricks, or a tutorial to show the audience how beautiful nails can be made in many creative ways. We manage our social media as a platform to provide a community for beauty enthusiasts.

What are some words of advice you can give to future entrepreneurs who want to open a beauty studio?

A clear vision is a must. Through clear vision comes a great team with one goal. Besides, start with a lot of market research to help you understand what kind of market you want to reach out to. Addressed by how you brand your beauty studio, type of designs that you focus on, and price level that you give.

Outside of your business, what are some other hobbies that you enjoy?

We love doing arts in many forms. Mostly, we enjoy music, jewelry designing, and traveling. We explore how to express ourselves through fashion, makeup, and especially beauty stuff.

Chateau Beauty Studio

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Rhythm and Blues Preservation Society

Perry Thompson

Rhythm and Blues Preservation Society

What motivated you to start Rhythm and Blues Preservation Society in Atlantic City, New Jersey?

The motivation to launch the Rhythm and Blues Preservation Society was inspired by me wanting to honor those who contributed to the culture of Black Music. It's not about how many records an artist has sold, or how many awards they've won. If you contributed to the culture of Black Music, the Rhythm and Blues Preservation Society salutes you. Also, I want to educate and teach the youth on the history of African American Music. I've been so honored to be recognized by the Atlantic City Council, NJ Governor Phil Murphy, and NJ Assemblyman Don Guardian for my commitment in preserving the culture of Black music with my organization.

Why is preserving Black music and culture important to you?

Preserving the culture of Black Music is very important to me because every genre of music has been influenced by African Americans. It's more important today than ever before. The impact of Black music culture is not only in America, but all over the world.

Are there any services that your non-profit offers?

The services that the Rhythm and Blues Preservation Society offers are:
College Lecture Tours
Discussion Panels
Live Concerts
Masterclass Sessions
Musician Advocacy
Library Curation
Festival Productions
African American Music Studies

Have you faced any challenges starting up your non-profit?

I definitely faced challenges starting my non-profit organization. The negative energy from people questioning why I would want to start an organization on Black Music, the sacrifice I made to financially launch it, and the sacrifices I'm still making to keep it going. I have no regrets. I love what I do. I'm proud of the work the Rhythm and Blues Preservation Society has done and will continue to do.

Rhythm and Blues Preservation Society

What are some words of advice you can give to entrepreneurs who want to start a non-profit?

My advice would be to don't allow anyone to deter you from your goals. Starting a non-profit organization isn't easy or cheap. You have to be sure that this is what you really want to do. Also, have a person or people who sees your vision as well. My VP/COO Dr. Sonja Elise Freeman, aka Queen Diva, is a remarkable woman. She does our digital marketing, and administrative work as well. I truly appreciate her being there for me .

Who are some of your favorite R&B musical artists?

Isaac Hayes, James Brown, Phyllis Hyman, Miki Howard, George Benson, Billie Holiday, Krs One, and Kool Moe Dee.

Our biggest need is donations. We want to continue to present our programs in-person and virtually to preserve the culture of Black Music and in order to do that, we need donations. You can make a donation to the Rhythm and Blues Preservation Society by:

Cashapp:$RBPSOC18
PayPal.me/RBPS18
Venmo @RBPSOC

Or you can send check or money order to:
P.O. Box 7401
Atlantic City, NJ 08404

You are also a journalist. Can you tell us more about how you got started with journalism?

My VP/COO suggested that I start writing on Black Music Culture. I've written articles for Soulmusic.com, and Soul-patrol.com. I'm working on a book about Black Music Culture.

Outside of your business what are some other hobbies that you enjoy?

Of course, I enjoy listening to music, watching documentaries, bowling, and playing pool.

Rhythm and Blues Preservation Society

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LDL Magazine
Spring
Manifestations

If every word spoken was natural as the air we breathe, then we could alchemize how those words flow into our daily lives. In a world where we are constantly being bombarded with emails, dms, texts, and phone calls, the overwhelm can drive us into overload. It’s important as human beings with a sensitive energetic ethereal body that we practice moments of stillness. Stillness stimulates healing.

Manifestations are a Divine gift utilizing words to practice stillness. When we speak every word that releases into the air becomes a spoken reality. We might not visibly be able to see the spoken reality, but believe that words are being activated. Written manifestations merely give us the ability to transfer our Spiritual desires onto paper. The hand to brain connection forms both a physical and energetic bond.

May these daily spring manifestations be a starting point to transform your words into miracles.

Written by: Le’Marqunita Lowe
Photo by: TOMOKO UJI

LDL Magazine

Spring Manifestations

Date :

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This spring season will remind me to

I grow by

I will let go of

Blossoming looks like

I will rest

Self-care looks like

Reflection

LDL Magazine

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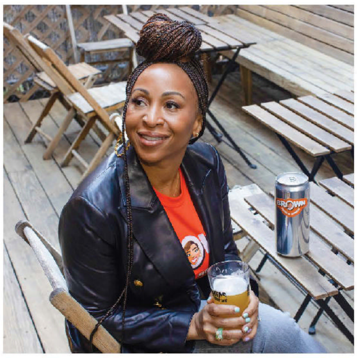

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